

Fiestas Patrias 2015



ELOY, AZ

FRIDAY, SEPTEMBER 11 &
SATURDAY, SEPTEMBER 12, 2015
MAIN STREET PARK
DOWNTOWN ELOY

PRESENTED BY:
CORAZON DE LATINOS UNIDOS



FOR MORE INFORMATION



VENDOR SPACES: ZENIA CORNEJO 520-464-3429 OR MARY JANE DAMRON (520) 840-2464

PARADE ENTRY: NORRIE BURRUEL 520-560-2954, E-mail: nburruel@ivtowersrealty.com OR JENNIFER CORRALEJO 520-840-2735, E-mail: jcorralejo@ivtowersrealty.com

ENTERTAINMENT: TONI LOROÑA 520-840-2292

SPONSORSHIP: RALPH VARELA 520-466-7765

CAR/BIKE SHOW: ANDREW RODRIGUES 520-280-8164 AND JOSE P. GARCIA 520-858-3203

FIESTA QUEEN CANDIDATES: MICHELLE TARANGO 520-840-8205, E-mail: tinomichelle@mas.com

OR ZENIA CORNEJO 520-464-3429, E-mail: zcornejo@eloyaz.gov OR JOANN GALINDO 520-705-7295, E-mail: jgalindo@eloyaz.gov

Event Overview



Sponsor & Historical Importance:

Corazon De Latinos Unidos is a nonprofit organization whose purpose is to serve the Latino community. CDLU is proud to present the 2015 Eloy Fiestas Patrias in Downtown Eloy, Arizona. Las Fiestas Patrias is an important festival celebrated throughout Mexico and Latino communities in the U.S., marking Mexico's Independence Day. Las Fiestas Patrias, meaning "homeland celebration", is also a time to enjoy and preserve the food, music and cultural traditions of the Latino community. CDLU is honored to follow in the footsteps of the Honorable Junta Patriotica, Eloy Fiesta founders, to bring you the exciting, colorful festival that has made Eloy famous.

Official Event Date & Hours:

Friday, September 11, 12:00 p.m.—10:00 p.m.

Saturday, September 12, 9:00 a.m.—11:00pm

Location:

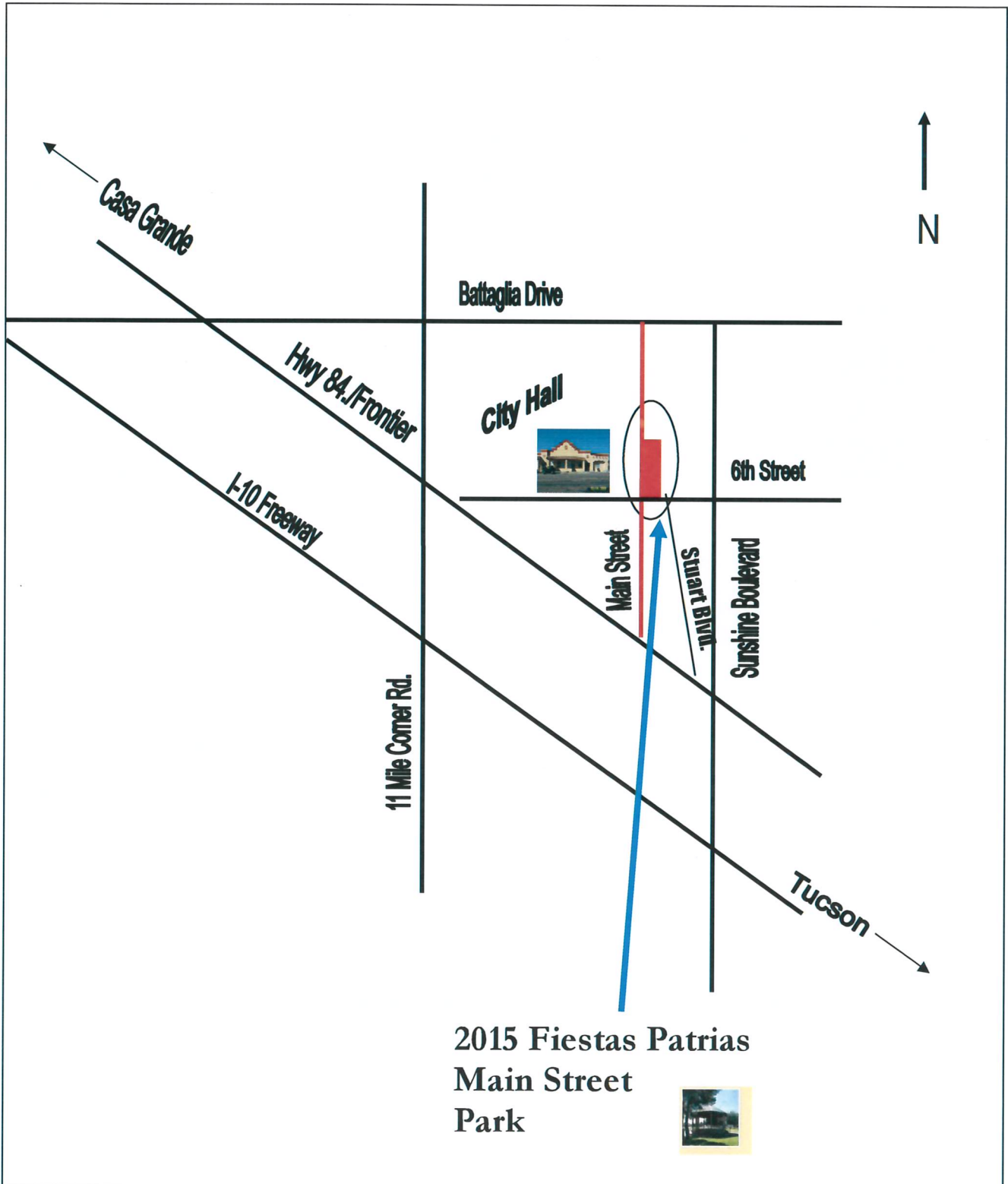
Main Street Park, Downtown Eloy, Arizona. From Hwy. 84 (Frontier Street) turn north on Stuart Street, then on to 6th Street. You will park in the parking area on the right. The Fiestas is at the corner of Main & 6th. See attached map for further assistance.

General Information:

The Eloy Fiestas Patrias is free to the public through the generous support of the City of Eloy, Pinal Hispanic Council, local merchants and loyal sponsors. This colorful celebration is strictly family orientated, including attractions for all ages. There is **no** alcohol served or sampled at the Eloy Fiestas Patrias.



Directions To Las Fiestas





**Vendor
Information**

INSTRUCTIONS FOR VENDORS

To: Prospective Vendors

From: Corazon De Latinos Unidos (CDLU)

Date: Monday, June 1, 2015

Re: 2015 Fiestas Patrias Vendor Guidelines

Thank you for your interest in sponsoring a vendor space during the 2015 Eloy Fiestas Patrias! In this our 13th year of sponsorship, we are looking forward to another successful Fiestas weekend filled with music, food and fun. We could not enjoy this success without the participation of our loyal vendors and the adherence to rules and regulations mandated by the City and Pinal County Health Department. Whether you are a food or merchandise vendor, there are certain rules that must be followed and permits that must be obtained prior to the Fiestas. Please be sure to follow all the instructions indicated to ensure you are properly licensed/permitted.

Food Vendor Instructions & Check List - All food vendors must fill out and return the following permit applications with applicable fees in order to register for a vending space. Your vendor space application will not be processed and approved until all permit applications are complete and all fees are provided.

1. _____ Fiestas Patrias Vendor Registration Form - Please fill out and return with applicable fees. Checks or money orders should be made out to "Corazon De Latinos Unidos."
2. _____ Pinal County Application for Temporary Event Food Booth - Please fill out and return.
3. _____ Peddler License Application - Please fill out and return with applicable fees. The permit fee is \$10.00 per day. If you plan to sell over the two-days, the total fee is \$20.00.
4. _____ Review the Pinal County "Guidelines for Construction of Temporary Food Booth" document and familiarize yourself with the booth set-up and food preparation/handling requirements. Pinal County will conduct inspection of all food vendors prior to opening up for business. Vendors who do not comply with the regulations could be closed down by the Health Department.

Merchandise Vendors Instructions & Check List - All merchandise vendors must fill out and return the following permit applications with applicable fees in order to register for a vending space. Your vendor space application will not be processed and approved until all permit applications are complete and fees are provided.

1. _____ Fiestas Patrias Vendor Registration Form - Please fill out and return with applicable fees. Checks or money orders should be made out to "Corazon De Latinos Unidos."
2. _____ Peddler License Application - Please fill out and return with applicable fees. The permit fee is \$10.00 per day. If you plan to sell over the two-days, the total fee is \$20.00.

Please mail your complete registration, applications and respective fees to our attention at the C.D. L. U. P.O. Box 774, Eloy, AZ 85131 or to Drop off and pick up packets contact Lupe Garrison at 520-251-2420, Pinal Hispanic Council, 107 E. 4th Street., Eloy, Arizona 85131. Vendor spaces will be assigned once your entire packet is reviewed and approved, and will be made on a first come, first served basis. Should you have any questions or need assistance in filling out the forms, please feel free to contact us at the numbers listed above. We look forward to having you at the 2015 Fiestas Patrias!

2015 Eloy Fiestas Patrias



Friday, September 11 & Saturday, September 12, 2015 Vendor Registration Form

1. CONTACT INFORMATION (Please PRINT or TYPE):

Date: _____

Name of Business/Organization: _____

Contact Person: _____

Address _____ City _____ State _____ Zip _____

Phone #(s): _____ E-mail: _____

2. DESCRIPTION OF VENDING/ INFORMATION ITEMS

Food Vendors - Please describe the food item(s) to be sold including drinks:

Per Pinal County Guidelines, food must be store bought/pre-packaged, prepared on-site or cooked at an approved facility (See Pinal County Guidelines for construction and operation of temporary food booths). Please make every effort to comply with these regulations in order to avoid closure of your booth. Corazon de Latinos Unidos (CDLU) reserves the right to limit the number of vendors selling a specific item, in order to give all vendors the opportunity to make a profit.

Merchandise Vendors - Please describe the type of item(s) which will be sold:

Special Note: Vendors who are selling toys resembling weapons of any kind, including guns, knives, etc., must receive prior approval from CDLU to sell these items. CDLU reserves the right to restrict the sale of certain unsafe merchandise at the event.

Information Booths - Please describe the type of information you will provide to the public.

3. SPACE INFORMATION

Booth Style (i.e. van, truck, table, tent, etc.):

Standard size vendor spaces are approximately 10' x 12'. You must provide your own booth, tables, chairs and other necessary equipment. Vendors will be assigned their spaces by Corazon De Latinos Unidos.

4. VENDOR SPACE FEES

Classification (Please check one only)

FOR PROFIT:	_____	_____
	\$175.00 each space (w/electric)	\$100.00 each space (no electric)
NON-PROFIT:	_____	_____
	\$150.00 each space (w/electric)	\$75.00 each space (no electric)
INFORMATION:	_____	
	Free space (no electric)	

I HEREBY ACKNOWLEDGE AND CONFIRM THAT I HAVE VOLUNTARILY AGREED TO PARTICIPATE IN THE 2015 ELOY FIESTAS PATRIAS FESTIVAL, AND FURTHER AGREE TO ASSUME SOLE AND COMPLETE RESPONSIBILITY FOR ANY INJURY, LOSS, OR DAMAGE OF ANY KIND OR NATURE TO MYSELF, MY EMPLOYEES, VOLUNTEERS, VEHICLES OR PROPERTY INVOLVED WITH OR RELATING TO MY BOOTH OR EXHIBIT. I FURTHER ACKNOWLEDGE AND AGREE THAT NO AGENCY RELATIONSHIP IS CREATED BETWEEN MYSELF THE CORAZON DE LATINOS UNIDOS ORGANIZATION OR THE CITY OF ELOY BY MY PARTICIPATION IN THE FESTIVAL. FINALLY, I AGREE TO INDEMNIFY AND HOLD HARMLESS THE SPONSORS OF THE FESTIVAL AND THE CITY OF ELOY FROM ANY AND ALL CLAIMS FOR INJURY, LOSS, OR DAMAGE TO PERSONS OR PROPERTY CAUSED BY ME OR MY EMPLOYEES, VOLUNTEERS OR AGENTS.

SIGNATURE: _____ DATE: _____
(For and on behalf of applicant)

REGISTRATION DEADLINES

Merchandise Vendors – Application deadline is **Friday, August 21, 2015**

Food Vendors – Application deadline is **Friday, August 14, 2015** with completed Health Dept. Application & related fees
All Vendors must also complete a Peddlers License Application & pay related fees

Cancellation Deadline is Monday, August 31, 2015 (72 Hour Notice)
Cancellations after this date will not be eligible for a refund.

Mail to: C.D.L.U. P.O. Box 774, Eloy, AZ 85131

(FOR CDLU USE ONLY)	
Date received: _____	By: _____
CDLU Registration Form _____	Fee Paid: \$ _____ Cash / Check # _____ / Money Order# _____
City of Eloy Peddler's App. _____	License Fee Paid \$ _____ Cash / Check # _____ / Money Order# _____

FOR OFFICE USE ONLY
EHTB- _____
Fee Received <input type="checkbox"/> Yes <input type="checkbox"/> No
Rcpt # _____
501 (c)(3) received <input type="checkbox"/> Yes <input type="checkbox"/> No

Application for Temporary Event Food Booth

- At least 2 weeks prior to the event, complete and return application with fee payable by check or money order.
- No applications and/or fees will be collected at event site.

Name of Event: _____ Type of Event: Athletic League Celebration
 Farmer's Market Fundraiser
 Other: _____

Event Date(s): _____ Food Service Begins: _____ A.M. /P.M. Ends: _____ A.M. /P.M.
Month/Day/Year

Event Location: _____
NAME OF PARK / RAMADA OR AREA / CHURCH, FACILITY / ADDRESS

Name of Food Booth: _____

Food Booth Operator: _____ Phone #: _____

Applicant's Address: _____

Type of Documentation provided to indicate Lawful Presence in the United States: _____

1. List all foods and beverages that will be served.

Main Dishes/ Side Dishes	Condiments/Garnishments	Snack Foods	Beverages

- **FOOD MAY NOT BE PREPARED AT HOME OR IN A NON-PERMITTED FACILITY**
- Any changes to the menu must be submitted to and approved by the Department at least 10 days before the event.
- Each menu is limited to three (3) potentially hazardous foods:

- Raw Animal Foods (Beef, chicken, fish, goat, lamb, pork, seafood, turkey, etc.)
- Dairy Products (ice cream, soft serve, yogurt)
- Cooked Plant Foods (Cooked rice, refried beans, cooked vegetables)
- Eggs
- Melons

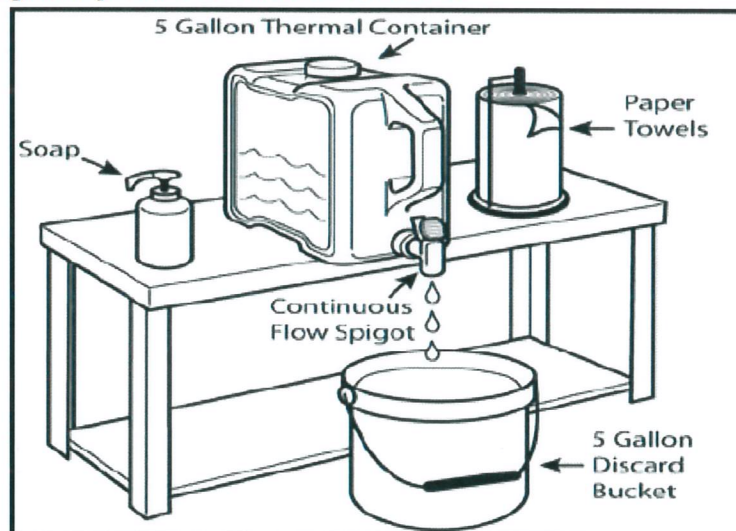
2. Where will the food be prepared? On-site in the Booth Permitted Establishment

Name of Establishment: _____ Phone #: _____

Address: _____

Permit #: _____

3. How will cold food be kept below 41° F? (e.g., meats, poultry, seafood, dairy products)
 - Ice Chest # _____
 - Refrigerator
4. How will food be kept above 130° F? (e.g., cooked, ready to serve meat, poultry, rice, vegetables, etc.)
 - * Wood Fires may be used for cooking, but not hot holding
 - Electric Roasters # _____
 - Propane Stove Burners # _____
5. Hand-washing facility inside booth must consist of:



6. Utensils, cutting boards, etc. must be washed, rinsed, and sanitized in a three compartment sink setup.
 - *Formula for sanitation solution: one (1) tablespoon of fresh bleach for every gallon of water
7. Food Booth Enclosure/Concession Trailer:
 - Food Booth (With screening, overhead covering and floor)
 - Tent (screening on 4 sides, covered ground, concrete pad, or asphalt, overhead covering, and 1 door)
 - Concession Trailer or Mobile Food Unit
8. Water Supply: _____
9. Wastewater Disposal: _____
10. Power Source: _____

I hereby consent to inspection by Pinal County Environmental Health Services. I acknowledge that receipt and retention of this Permit depends on compliance with the Food Code. I understand that:

1. Food must be prepared on-site at the event or in a kitchen approved by the Department.
2. An on-site inspection will be conducted by the Department to verify compliance with the Food Code.
3. If any violations are found, I cannot operate until all violations are corrected.
4. Menus are limited to three (3) potentially hazardous foods.
5. Application fees are non-refundable.

Signature

Date

Department Use Only:

Application Reviewed By: _____ Date: _____

Comments: _____

Approval: Recommended Denied



CITY OF ELOY
PEDDLERS/SOLICITORS LICENSE APPLICATION

NAME: _____

ADDRESS: _____

DESCRIBE NATURE OF BUSINESS: _____

GOODS TO BE SOLD: _____

EMPLOYER: NAME _____

ADDRESS _____

HOW LONG DO YOU WISH LICENSE FOR: **1 DAY** _____ **\$10.00** OR **2 DAYS** _____ **\$20.00**

CORAZON DE LATINOS UNIDOS - 2015
FIESTAS EVENT – SEPTEMBER 11 AND 12.

DESCRIPTION OF VEHICLE: _____

VEHICLE LICENSE NUMBER: _____

PHOTOGRAPH (attached) _____ Yes _____ No

FINGERPRINTS (attached) _____ Yes _____ No

COPY OF DRIVER'S LICENSE (attached) _____ Yes _____ No

PLEASE STATE ALL CONVICTIONS OF ANY CRIME, MISDEMEANOR, AND VIOLATION OF MUNICIPAL CODE LAWS, THE NATURE OF THE OFFENSE AND PUNISHMENT OR PENALTY.

Signature of Applicant

Date

-----DO NOT WRITE BELOW THIS LINE-----

APPROVED: _____

DATE: _____

DENIED: _____

DATE: _____

CITY OF ELOY
PEDDLERS/SOLICITORS LICENSE INFORMATION

Name of Business Owner/Operator: _____

Home Address: _____

City/State/Zip: _____

Date of Birth: _____ Height: _____ Weight: _____

Hair: _____ Eyes: _____ Driver's License State of Issuance: _____

Driver's License #: _____ Social Security #: _____

EMERGENCY CONTACT DURING NON-BUSINESS HOURS:

Name: _____ Telephone #: _____

Address: _____

City/State/Zip: _____