

SPONSORSHIP PACKET – 2023 FIESTA'S PATRIAS



Eloy Fiestas Patrias

Eloy Main Street Park

Eloy, Arizona

The Fiestas Are Back!!!

- Friday, September 15th, 2023 – 12:00pm -10:00pm
- Saturday, September 16th, 2023 – 9:00am-10:00pm
- Parade: Saturday, September 16th, 2023 @ 9:00am

The Fiestas Patrias are seeking event sponsors for the 2023 Fiestas Event.

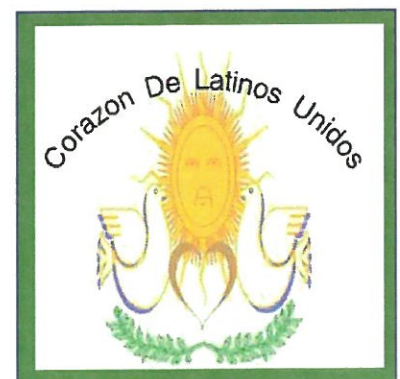
Attached is a Sponsorship packet

‘FREE EVENT TO OUR COMMUNITY’

Thank you for your continued support! Without our sponsors, we could not have this event. Your community needs your support.

EVENTS:

- Vendor Food Booths
- Children Games & Entertainment (Free)
- Mariachi Group
- Bands
- Parade
- Folkloric Dancers Children & Adults
- Business & Local Organization Informational Booths





2023 Eloy Fiestas Patrias

Sponsorship & Promotional Opportunities

Eloy Fiestas Patrias September 15th & 16th,

CDLU offers the following sponsorship and promotional opportunities to showcase your company and display your support at the 2023 Eloy Fiestas Patrias. Simply check the sponsorship you're interested in then fill out the information below and return to the CDLU as soon as possible. You can also email your form back to me and pay by app or check.

Sponsorship Levels:

- Premier Sponsorship - \$3,000**

One two-sided promotional banner displayed along Eloy Main Street overhead or at the main entrance of the park. Banner with logo and company name listed on an exclusive banner at the event near or at the Kiosk. Recognition in all promotional materials and advertising, one free information vendor space booth, recognition throughout the event, and logo recognition on event schedule. Advertising speeches to promote your business at the DJ Booth. Advertising on the Fiesta Edition, Newspaper, Newspaper inserts, media, brochures, flyers and posters.
- Exclusive Event Fiesta Sponsorship - \$2,500**

One sided promotional banner display along Eloy Main Street Park. Banner with logo and company name listed on an exclusive banner at the event near or at the Kiosk, recognition on promotional materials, flyers, and posters. Free vendor booth. Recognition on Saturday at event.
- Corazon Sponsorship - \$2,000**

One one-sided promotional banner displayed around Eloy Main Street Park, near Kiosk. Business recognition on some promotional advertisements. Sponsorship announcement on Saturday.

- Zarape Sponsorship -** **\$1,000**
 Company logo displayed on a multi promotional banner along Kiosk, recognition in Newspaper, flyer, and advertisement.
- Pinata Sponsorship -** **\$500**
 Company logo displayed on a multi promotional banner along Kiosk. Fiesta recognition throughout the day.
- Sombrero Sponsorship -** **\$250**
 Company logo displayed on a multi banner around kiosk.
- Salsa Sponsorship -** **\$150**
 Company logo on flyer sponsor.
- Chili Sponsorship -** **\$100**
 DJ Recognition.
- Maraca Sponsorship -** **\$50**
 Flyer recognition.

Business Name

Contact Name

Address

City

State

Zip

Phone #

Fax #

Email

Attention: Make checks payable to "CDLU, PO Box 774 Eloy, AZ 85131", or Norrie can pick it up.

You can also email **Norrie Burruel, Sponsorship Coordinator**

Email: nburruel@ivtowersrealty.com Cell #: 520-560-2954 Fax #: 520-466-6506

You can also pay by Venmo: Corazona De Latinos Unidos @CDLUFUND



Corazón de Latinos Unidos
Eloy Fiestas Patrias
PO Box 774
Eloy, AZ 85131

To: Potential Sponsor

RE: Eloy Fiestas Patrias Sponsorship 2023

Thank you for your continued support contributing to the Eloy Fiestas Patrias in downtown Eloy. If you are a new sponsor, Thank you for your interest in sponsoring the Eloy Fiestas. We are so glad to be able to have this event back this year again. Our Community is looking forward to getting together to spend time with family and friends.

Our organization has been in existence for over 18 years. Prior to our organization, the Fiestas were managed by the Honorable Junta Patriótica who started this event in the late 1970's until the early 2000's. The Fiesta's have been one of Eloy's biggest signature events throughout the years. Many people come from the surrounding areas and some from out of State to enjoy the food, arts, dance and entertainment.

This year's event will be held September 15th & 16th, of 2023 in downtown Eloy. This event serves our community with Hispanic cultural traditions like: Food, Music, Art, folklorico dancers, bands, and Mariachis for the community's enjoyment. This event is an Alcohol & Drug free event. All of the Children's activities are Free.

Our Organization also gives a Scholarship to the Jr. High Band program or a High School Scholarship to further the students education and continue to preserve their Hispanic Mexican Heritage and excel in band, music and art.

This event caters to everyone, however it's nice to see the community elder's and children enjoy this event and express their appreciation and excitement.

“ When you say Fiesta's, Eloy comes to Life!” This year, we are asking our community members to bring a non-perishable food item to be donated to our Eloy Food Bank.

Attached is a sponsorship form. You can send a check, you can also call me and I can pick it up. **This year, we also have the ability to take a payment from Venmo. Search: Corazon De Latinos @cdlufund. Please indicate what type of sponsorship and your name or business name of the form.** We also have other payment option methods if needed.

Again, Please call me, if you have any questions.

Thank you and we appreciate your generous contribution to the Fiestas. Without your financial support, we would not be able to have the Fiestas in Eloy. “Que Vivan Las Fiestas”.

Sincerely,

Norrie Burruel, Sponsor Director

Leonor T. Burruel, Sponsorship Director
(520)560-2954
nburruel@ivtowersrealty.com