

SPONSORSHIP PACKET – 2024 FIESTA'S PATRIAS



Eloy Fiestas Patrias

Eloy Main Street Park

Eloy, Arizona

The Fiestas Are Back!!!

- Friday, September 13th, 2024 – 12:00pm -10:00pm
- Saturday, September 14th, 2024 – 9:00am-10:00pm
- Parade: Saturday, September 14th, 2024 @ 9:00am

The Fiestas Patrias are seeking event sponsors for the 2024 Fiestas Event.

Attached is a Sponsorship Packet

‘FREE EVENT TO OUR COMMUNITY’

Thank you for your continued support! Without our sponsors, we could not have this event. Your community needs your support.

EVENTS:

- Vendor Food Booths
- Children Games & Entertainment (Free)
- Mariachi Group
- Bands
- Parade
- Folkloric Dancers
- Children & Adults
- Business & Local Organization Informational Booths





2024 Eloy Fiestas Patrias

Sponsorship & Promotional Opportunities

Eloy Fiestas Patrias September 13th & 14th,

CDLU offers the following sponsorship and promotional opportunities to showcase your company and display your support at the 2024 Eloy Fiestas Patrias. Simply check the sponsorship you're interested in then fill out the information below and return to the CDLU as soon as possible. You can also email your form back to me and pay by Venmo, Zelle, Square, cash or check.

Sponsorship Levels:

- Premier Sponsorship - \$3,000**

One two-sided promotional banner displayed along Eloy Main Street Park. Your logo and company name will be displayed on the banner. Also, we will display your company name on the Multi sponsor promotional banner displayed by the Kiosk in the park. Recognition in all promotional materials and advertising, one free information vendor space booth, recognition throughout the event Friday & Saturday, and logo recognition on event schedule. Advertising speeches to promote your business at the DJ Booth available. Advertising in the Fiesta Edition, Newspaper, Newspaper inserts, media, brochures, flyers and posters.
- Exclusive Event Fiesta Sponsorship - \$2,500**

One sided promotional banner display along Eloy Main Street Park. Banner with logo and company name listed on a multi exclusive banner at the event near or at the Kiosk, recognition on promotional materials, flyers, and posters. Free vendor booth. Recognition on Saturday at event.
- Corazon Sponsorship - \$2,000**

One one-sided promotional banner displayed around Eloy Main Street Park, near Kiosk. Business recognition on some promotional advertisements. Sponsorship announcement on Friday only.

- Zarape Sponsorship -**

\$1,000
- Company logo displayed on multi promotional banner along Kiosk, recognition in Newspaper, flyer, and advertisement.
- Pinata Sponsorship -**

\$500
- Company logo displayed on multi promotional banner along Kiosk. Recognition at Fiestas.
- Sombrero Sponsorship -**

\$250
- Company logo displayed on multi banner around kiosk.
- Salsa Sponsorship -**

\$150
- Company logo on flyer sponsor.
- Chili Sponsorship -**

\$100
- DJ Recognition.
- Maraca Sponsorship -**

\$50
- Flyer recognition.

Business Name

Contact Name

Address

City

State

Zip

Phone #

Fax #

Email

Attention: Make checks payable to “CDLU, PO Box 774 Eloy, AZ 85131”, or Norrie can pick it up.

You can also email **Norrie Burruel, Sponsorship Coordinator**

Email: nburruel@ivtowersrealty.com Cell #: 520-560-2954 Fax #: 520-466-6506

You can also pay by Zelle: Corazon De Latinos Unidos @ cdlutreasurer@gmail.com

